

**SOVO// MAGAZINE TO EXHIBIT &  
PUBLISH NEVER BEFORE SEEN  
SERIES OF ARTWORK BY LOCAL LA  
PAINTER GIANFRANCO CIOFFI AT  
SUBSTRATE GALLERY.**

**SOVO// MAGAZINE**

[sovomagazine.com/halfissues](http://sovomagazine.com/halfissues)  
[@sovohalfissues](https://twitter.com/sovohalfissues)

**GIANFRANCO CIOFFI**

[gianfrancocioffi.com](http://gianfrancocioffi.com)  
[@gianfrancocioffi](https://twitter.com/gianfrancocioffi)

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Saturday, April 21<sup>st</sup>, 2018 from 4-8 PM  
709 N. Ridgewood Pl., Los Angeles, CA 90038  
RSVP via [hello@sovomagazine.com](mailto:hello@sovomagazine.com)

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LOS ANGELES, CA — SOVO// Magazine is pleased to present their first half-issue, [ *Issue 1.5* ]; a four hour pop up solo exhibition of 21 original contemporary abstract paintings by Gianfranco Cioffi, a local LA artist using this opportunity to express both the beauty and the pain of untangling oneself from life's imperfections using sumi ink on handmade Bhutan paper, on April 21<sup>st</sup>, 2018 from 4-8pm at Substrate Gallery in Hollywood, California.

In addition to viewing Cioffi's originals on the gallery walls, attendees may also acquire a signed and numbered limited edition box set of Cioffi's half-issue published by SOVO//. [ *Issue 1.5* ] includes fine art prints of the 21 paintings in the exhibition on heavyweight 11x14" uncoated Forest Stewardship Council Certified paper printed using waterless printing technology in a local, zero-waste printing facility. Each half-issue also includes a manifesto and a signed certificate of authentication from the artist. SOVO// is honored to present this original series of Cioffi work for the first time. The artist will be present at the show to answer any questions you may have and discuss his work further this Saturday.

Gianfranco Cioffi moved to Los Angeles from Italy in 2014, and has been exhibiting his work throughout Europe and California since 2009. While knowledgeable about artistic styles and techniques from a variety of cultures, Cioffi manages to stay present and relatable. Perhaps it's his spontaneous attraction to found objects which often find new life as art tools or materials. Cioffi has made a name for himself by creating intentional work which deftly captures the dualities of everyday life. Some of his recent exhibitions include *Un Seul Grain De Riz* (2017), Galerie Métanoïa, Paris; *Parameter III* (2017), Art Share LA, Los Angeles; *Biotic* (2017), H Galley + Studios, Ventura; *Intentions* (2017), Gloria Delson Contemporary Arts, Los Angeles; *Estremo Presente* (2013), Museo Ettore Guatelli, Ozzano Taro, Italy. He has been featured in Ossos Magazine; Get Inspired Magazine; Tribe Magazine among others.

SOVO// Magazine is a new quarterly publication made in South Los Angeles that challenges storytelling formats by introducing unconventional printing and publishing materials and measurements. Between each whole issue of SOVO//, appear the even more abstract high concept "half-issues" which presents the best and brightest artists of our time and become published, collectible works of art themselves. Both the whole- and half- issues of SOVO// Magazine are produced as limited editions.